



County Name	Survey Type	Grade Level	Number of Respondents (N)
Mercer / County	Parent Survey Grade 12	12	38

## County-Level Response Rates

Surveys Administered	516
Surveys Received	38
County Response Rate (%)	7.4%

## Results (Percentages) by Survey Question<sup>i</sup>

### 1. What is your gender?

	(%)
Male	26.3%
Female	68.4%
Other	2.6%
No Response	2.6%

### 2. What is your relationship to the child who brought this survey home?

	(%)
Parent	89.5%
Legal guardian	2.6%
Step or foster parent	0.0%
Grandparent	2.6%
Other	0.0%
No Response	5.3%

\*Table above includes all possible responses so total may exceed 100%.

### 3. What is your race?

	(%)
White	94.7%
Black or African American	0.0%
Asian	0.0%
American Indian or Alaska Native	0.0%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	2.6%
Other	0.0%
No Response	2.6%

\*Table above includes all possible responses so total may exceed 100%.



4. What is your ethnicity?

	(%)
Hispanic or Latino	0.0%
Not Hispanic or Latino	89.5%
Other	2.6%
No Response	7.9%

5. What is the main language you speak at home?

	(%)
English	94.7%
Spanish	0.0%
Other	0.0%
No Response	5.3%

6. Which of the following options best describes your family's total annual income?

	(%)
\$30,000 or less	18.4%
\$30,001 - \$60,000	18.4%
\$60,001 - \$100,000	26.3%
\$100,001 or more	7.9%
Don't know or I'd rather not say	26.3%
No Response	2.6%

7. What is the highest level of education achieved by your student's parent(s)/guardian(s)?

	(%)
Some high school	0.0%
High school diploma/GED	18.4%
Some college	23.7%
2-year college degree (Associate's)	10.5%
4-year college degree (Bachelor's)	23.7%
Master's degree	7.9%
Ph.D. or higher	5.3%
Don't know	7.9%
No Response	2.6%

8. If you have other students, how many have attended or are currently attending college?

	(%)
0	50.0%
1	18.4%
2	5.3%
3	0.0%
4	0.0%
5 or more	0.0%



I don't have other children.	23.7%
No Response	2.6%

**9. Have you talked with your student about attending college?**

	(%)
Yes	92.1%
No	5.3%
No Response	2.6%

**10. How strongly do you agree or disagree with the following statement?**

	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)	No Response (%)
Attending college is important to my student's career goals and future	5.3%	10.5%	23.7%	57.9%	2.6%

**11. What is the highest level of education that you would...**

	Like your student to get? (%)	Expect your student to get? (%)
High school or less	2.6%	5.3%
Some college	7.9%	10.5%
2-year college degree (Associate's)	0.0%	2.6%
4-year college degree (Bachelor's)	47.4%	55.3%
More than a 4-year college degree	39.5%	23.7%
No Response	2.6%	2.6%

**12. Has anyone from your child's school or GEAR UP ever spoken with you about...**

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements?	28.9%	63.2%	7.9%
Availability of Financial Aid?	36.8%	55.3%	7.9%

**13. How, if at all, has your ability to gather information about options for your student's education after high school been affected by the COVID-19 pandemic?**

	(%)
I and/or my student have not been able to visit colleges	39.5%
I and/or my student have not been able to speak with anyone from colleges they are interested in	13.2%
It is more difficult to speak with GEAR UP or someone at my student's school about education after high school	23.7%



My student can't get hard copies of applications or information for colleges and scholarships	7.9%
I and/or my student have had trouble accessing information online	13.2%
My ability to gather information has not been affected	39.5%
Other	7.9%
No Response	0.0%

\*Table above includes all possible responses so total may exceed 100%.

**14. Do you think that your student could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?**

	A public 4-year college (%)	A public 2-year community/ technical college (%)	A public career/ technical center (%)
Definitely Not	5.3%	0.0%	0.0%
Probably Not	2.6%	0.0%	0.0%
Not Sure	21.1%	13.2%	13.2%
Probably	34.2%	34.2%	26.3%
Definitely	34.2%	36.8%	44.7%
No Response	2.6%	15.8%	15.8%

**15. On average, how much do you think it costs for one year of in-state tuition to attend the following college options in West Virginia? (Your estimate should not include the cost of food, housing, or books.)**

	4-year Public University or College (%)	2-year Public Community or Technical College (%)
Up to \$3,000	5.3%	18.4%
\$3,001 - \$6,000	5.3%	31.6%
\$6,001 - \$10,000	36.8%	23.7%
\$10,001 - \$15,000	21.1%	10.5%
\$15,001 - \$20,000	13.2%	5.3%
\$20,001 - \$25,000	5.3%	0.0%
More than \$25,000	10.5%	2.6%
No response	2.6%	7.9%

\*The correct amounts are highlighted in green.

**16. How much would tuition cost at a 2-year public community/technical college in West Virginia if a student qualifies for a WV Invests Grant?**

WV Invests Grant
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	(%)
\$0	18.4%
\$1 - \$2,000	15.8%
\$2,001 - \$4,000	28.9%
More than \$4,000	26.3%
No Response	10.5%

**17. How aware are you about the following topics?**

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA (Free Application for Federal Student Aid)	26.3%	31.6%	28.9%	10.5%	2.6%
ACT/SAT	31.6%	36.8%	18.4%	7.9%	5.3%
WV Higher Education Grant	0.0%	18.4%	44.7%	34.2%	2.6%
WV Invests Grant	0.0%	7.9%	34.2%	55.3%	2.6%
Federal Pell Grants	13.2%	23.7%	39.5%	21.1%	5.3%
Federal Student Loans	13.2%	34.2%	28.9%	21.1%	2.6%
Federal Work-Study	10.5%	23.7%	34.2%	28.9%	2.6%
Scholarships (e.g., PROMISE or Institutional)	7.9%	36.8%	34.2%	18.4%	2.6%
Requirements for College Acceptance	15.8%	42.1%	21.1%	15.8%	5.3%
The Importance/Benefit of a College Education	52.6%	21.1%	7.9%	13.2%	5.3%
High School Graduation Requirements	39.5%	39.5%	7.9%	7.9%	5.3%

**18. What do you think is the maximum amount of money per academic year that is available to help pay for college through each of the following programs?**

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	7.9%	7.9%	7.9%
\$1,001- \$2000	10.5%	21.1%	18.4%
\$2,001-\$3,000	21.1%	23.7%	7.9%
\$3,001-\$4,000	15.8%	15.8%	21.1%
\$4,001-\$5,000	10.5%	10.5%	23.7%
\$5,001-\$6,000	10.5%	10.5%	2.6%
\$6,001-\$7,000	10.5%	0.0%	5.3%
More than \$7,000	7.9%	5.3%	7.9%
No Response	5.3%	5.3%	5.3%

\*The correct amounts are highlighted in green.



19. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	26.3%	36.8%	23.7%	10.5%	2.6%
College Foundation of WV website (CFWV.com)	13.2%	18.4%	26.3%	39.5%	2.6%
Other college planning websites	7.9%	15.8%	31.6%	42.1%	2.6%
College fairs (virtual or in person)	7.9%	15.8%	21.1%	52.6%	2.6%
Television	2.6%	18.4%	18.4%	57.9%	2.6%
Radio	2.6%	15.8%	15.8%	63.2%	2.6%
Direct mail	5.3%	36.8%	31.6%	23.7%	2.6%
E-mail	10.5%	18.4%	39.5%	28.9%	2.6%
Brochures and pamphlets	7.9%	36.8%	36.8%	15.8%	2.6%
Magazines/newspapers	5.3%	13.2%	18.4%	57.9%	5.3%
Signs, posters, or billboards	2.6%	13.2%	21.1%	57.9%	5.3%
Text messages	5.3%	15.8%	18.4%	55.3%	5.3%
School counselor	7.9%	34.2%	23.7%	23.7%	10.5%
Family members	15.8%	31.6%	31.6%	18.4%	2.6%
GEAR UP staff	7.9%	13.2%	15.8%	60.5%	2.6%
College admissions representatives	10.5%	21.1%	23.7%	39.5%	5.3%
Social media (e.g., Facebook, Twitter, etc.)	10.5%	18.4%	26.3%	39.5%	5.3%

20. The Free Application for Federal Student Aid (FAFSA) can be completed as early as October 1, 2020.  
Have you completed your FAFSA yet?

	(%)
No, I do not and my student does not plan to complete the FAFSA this academic year.	10.5%
No, but I am planning or my student is planning to complete the FAFSA during this academic year.	55.3%
I'm not sure.	10.5%
Yes, I have or my student has completed the FAFSA this year.	21.1%
No Response	2.6%

21. If you answered "No, I do not and my student does not plan to complete the FAFSA this academic year," what are the main reasons you do not plan to do so?



	(%)
My student does not plan to continue her/his education after high school	0.0%
I'm not sure what the FAFSA is	0.0%
I do not believe my student will be eligible for financial aid	50.0%
Other	0.0%
No Response	50.0%

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<sup>i</sup> Tables above may not total 100% due to rounding.